Associated Students of Northern Arizona University
Student Senate
Twenty-Fourth Session
Bill 25-15
Date 9/11/2012

Introduced by: Senator Jeremy Chan
Franke College of Business

An act to allocate 6,800 dollars from Budget Line 95 public relations to be used for 18 advertisements in the Lumberjack through out the 2012-2013 school year.

Whereas: 16 of the 18 advertisements will be half page full color at the price of 350 dollars each.

Whereas: 2 of the 18 advertisements will be full page full color at the price of 600 dollars each.

Whereas: The advertisements will be placed in the Lumberjack through out the fall and spring semester to promote ASNAU, tailgating, homecoming, vote 2012, elections, undie run, diversity events, spring performer and any other events that ASNAU may do.

Whereas: The Lumberjack has contracted the total of the advertisements at 6,800 dollars but this also includes four to six weeks of free commercials on KJack radio and a year of banner advertisement on their website.

Be it enacted by the Associated Students of Northern Arizona University that:

An act to allocate 6,800 dollars from Budget Line 95 public relations to be used for 18 advertisements in the Lumberjack through out the 2012-2013 school year.

Action Taken: _________________________________ Date: ______

Approval: _________________________________ Date: ______