

Sedona Film Festival Internships

The Sedona Film Festival, which takes place in February and March 2009, is looking for interns. Please note that the following internships begin Nov. 1 and run through mid-March, but will be credited to Spring Semester. For more information contact Film Festival Director Patrick Schweiss at 928-282-1177 or director@sedonafilmfestival.com

The varied internships call for different skills and responsibilities – see below for the wide variety of Internships available.

Film Festival Graphic Design

Intern would be responsible for "branding" the festival with poster design, graphic elements, assisting with program design and layout for the February festival, brochure design, on-site banners, signage, etc.

Film Festival Marketing/Advertising

Internship would include marketing/public relations outreach, working with festival publicist, working with media outlets, advertising/marketing campaign, and some ad design and placement. Intern would also be given the opportunity to brainstorm and think "outside the box" in developing new marketing campaigns, identifying new markets and marketing/advertising strategies and cultivating new marketing leads and opportunities. This can and should include internet marketing opportunities.

Film Festival Web Design

Intern would be responsible for re-design and branding of the Sedona International Film Festival website. Individual would work in conjunction with the marketing/advertising team as well as the graphic designer in branding and developing a site that is consistent with the look of the festival marketing materials and with the "look" of the current festival. Site design,

execution, development and updating would be part of the program. In addition, we are wanting to start a film festival "blog" and some podcast opportunities. This intern would help initiate, coordinate and execute those aspects as well as keeping up to date on current internet trends.

Film Selection

Interns have the opportunity to work hand-in-hand with our film selection committee and the heads of the film selection committee to view films, rate films and determine which films will show at our festival. They can then follow the process through contracting, commitment and festival attendance.

Film Solicitation & Programming

Intern would be responsible for researching top, award-winning films from festivals around the world and finding the contact information to invite the film to submit to our festival. They would contact the filmmakers, promote our festival, and solicit their participation in our festival. Intern would also work with our film "scouts" who have attended other festivals and brought back suggestions for films that would play well at our festival. This is a great opportunity to work behind the scenes with filmmakers, film studios, distribution companies and more.

Event Management and On-Site Film Festival

Internships

In the months leading up to our festival we have several positions available including:

Theater hosts: Announcing films, introducing filmmakers and moderating/hosting Q&A discussions

Theater ushers: helping with lobby and line management and managing theater venues

Box office support: assisting with ticketing, will-call and stand-by/waitlist ticketing

Filmmaker/VIP support: shadowing filmmakers, assisting in their every need while here at the festival

Event management: for festival parties, filmmaker greenroom events, panel discussions, workshops, etc.