

Further Shore: Public Relations Internship for local non-profit

Further Shore is a local non-profit dedicated to providing pre-hospice education and practical, hands-on support for the seriously ill person and their loved ones in Northern Arizona. A Public Relations intern is needed to carry out a marketing campaign for an annual Further Shore event called the Bone Dance. Fashioned after the Mexican tradition of the Day of the Dead, the Bone Dance evening includes dinner, live music and a silent auction. Responsibilities for the internship include: delivering a community-wide publicity campaign including radio, television, web and print media; tracking all silent auction donations; assisting with the scheduling of the Bone Dance evening lineup; and updating all Further Shore materials as needed. The intern would attend weekly meetings with the Further Shore Director as well as some scheduled events, but much of the work can be completed independently with some flexibility as far as schedule. This project provides room for creativity for a motivated individual. Due to the relationship-building nature of this event, Further Shore is looking for an intern who is self-motivated, detailed-oriented, has strong communication and people skills and is able to follow through on all projects to completion. The Bone Dance is scheduled for the end of October; internship positions are available for both summer and fall semesters for 3-6 credit hours. This is an unpaid internship. Contact Aleia O'Reilly at 525-2910 or Aleia@furthershore.org