

ARIZONA TOURISM STATISTICS ANNUAL SUMMARY 2006/2007



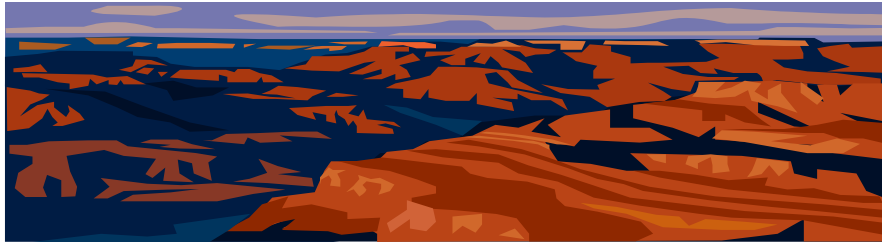
Total Number of Domestic Visitors

2006	31.7 million
2005	29.1 million
2004	27.8 million
2003	27.8 million
2002	26.9 million

Tourism Highlights- 2006

- Total Overnight visitation to Arizona was 33.7 million, including both Domestic and International travelers.
- International visitors accounted for 2 million of total state visitation.
- Visitors from Canada represented 495,800 Arizona travelers, nearly a quarter of all international arrivals to the state.
- Direct Travel Expenditures from both Domestic and International markets totaled 18.6 billion.
- Domestic Leisure Travel accounted for 76% of all travel, Business Travel represented an additional 24%.
- Overnight Leisure travelers who were not residents of Arizona averaged 49 years in age and had an annual household income of \$78,800.
- Among Domestic travelers, Arizona residents accounted for 10.4 million visitors or 33%.
- Travel related jobs totaled 321,000 including both Direct and Secondary employment.

Source: Arizona Office of Tourism, www.azot.gov

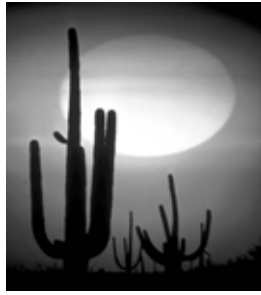


National Park Service Visitation

	2007	2006	% Change
Arizona- All Parks	511,864	501,676	2.0%
Canyon de Chelly NM	39,313	42,736	-8.0%
Casa Grande NM	5,728	5,866	-2.4%
Chiricahua NM	3,841	3,215	19.5%
Coronado NM	4,115	5,680	-27.6%
Fort Bowie NHS	689	757	-9.0%
Glen Canyon NRA	25,128	30,658	-18.0%
Grand Canyon NP	188,837	183,314	3.0%
Hubbell Trading Post NHS	1,556	1,300	19.7%
Lake Mead NRA	52,336	51,926	0.8%
Montezuma Castle NM	23,609	30,951	-23.7%
Navajo NM	1,963	2,069	-5.1%
Organ Pipe Cactus NM	35,726	21,558	65.7%
Petrified Forest NP	21,130	20,427	3.4%
Pipe Spring NM	1,937	2,150	-9.9%
Saguaro NP	64,996	57,674	12.7%
Sunset Crater Volcano NM	8,521	9,072	-6.1%
Tonto NM	3,114	4,298	-27.5%
Tumacacori NHP	11,012	10,333	6.6%
Tuzigoot NM	5,278	5,765	-8.4%
Walnut Canyon NM	5,050	3,947	27.9%
Wupatki NM	7,985	7,980	0.1%

Source: National Park Service

Note: The above figures are for recreational visitors only.



Arizona State Parks Visitation

	2007	2006	% Change
Total All Parks	96,431	97,952	-1.6%
Alamo Lake SP	2,440	2,829	-13.8%
Boyce Thompson ASP	3,787	4,145	-8.6%
Buckskin Mountain SP	3,774	3,729	1.2%
Catalina SP	15,770	13,885	13.6%
Cattail Cove SP	3,341	3,946	-15.3%
Dead Horse Ranch SP	5,043	5,431	-7.1%
Fool Hollow Lake RA	1,285	886	45.0%
Fort Verde SHP	657	626	5.0%
Homolovi Ruins SP	423	371	14.0%
Jerome SHP	2,978	2,985	-0.2%
Kartchner Caverns SP	11,563	11,715	-1.3%
Lake Havasu SP	2,448	3,821	-35.9%
Lost Dutchman SP	7,730	7,478	3.4%
Lyman Lake SP	525	389	35.0%
McFarland SHP	214	103	107.8%
Oracle SP	509	674	-24.5%
Patagonia Lake SP	3,521	4,133	-14.8%
Picacho Peak SP	4,746	4,694	1.1%
Red Rock SP	4,049	4,274	-5.3%
Riordan Mansion SHP	2,255	1,473	53.1%
Roper Lake SP	3,069	2,695	13.9%
San Rafael SNA	0	0	
Slide Rock SP	3,351	4,527	-26.0%
Tombstone Courthouse SHP	3,610	4,239	-14.8%
Tonto Natural Bridge SP	2,514	2,777	-9.5%
Tubac Presidio SHP	904	1,027	-12.0%
Yuma Crossing SHP	723	731	-1.1%
Yuma Territorial Prison SHP	5,202	4,369	19.1%

Source: Arizona State Parks

Abbreviations: State Park (SP); State Historic Park (SHP); Aboretum
State Park (ASP); Recreation Area (RA); State Natural Area (SNA)